

FSC-107-B

ROU Brief - 6/25/97

For: AVP/RSM/RBM/ROM/KAM/AM/DM/RM/AE/MC/PC/PRC/SC

CONTENTS:

- DORAL Business Building Kits
- DORAL Box/Box 100/Menthol Box POS
- BPE System Enhancement - "NO PROMOTION" Indicator Established
- SMS General Shipment Module Enhancement
- WINSTON Cup/Drag - Simulator/Showcar Schedule Cancellations

➔ DORAL Business Building Kits

(Contact: Sharon Reid, #2584)

- DORAL Business Building Kits #506783 available for order.
- Each kit contains DORAL Tower Counter Display, Dry Erase Board & Thermometer.

➔ DORAL Box/Box 100/Menthol Box POS

(Contact: Sharon Reid, #2584)

- DORAL Box segment is growing in the savings category. As a reminder, the following DORAL Box/Menthol Box/Box 100's retail POS items (1/SKU) available on open-order basis:

514235 DOR Box 100 19" Canopy
514223 DOR Box 100 24" PMC
514334 DOR Box 100 DBRC
514220 DOR Box 100 Pack Starburst
514214 DOR Box 100 Small Paster
514232 DOR Box 100 Small PPD Cd
526625 DOR Box 100 19" Canopy Transp.
508202 DOR Box 24" PMC
489812 DOR Box Ctn Starbursts
508220 DOR Box Folded Shelf Strip
508205 DOR Box Large Paster
508214 DOR Box Pricing Wobbler
508211 DOR Box Starburst
508172 DOR Mthl Box 24" PMC
508190 DOR Mthl Box Folded Shelf Strip
508175 DOR Mthl Box Lg Paster
508184 DOR Mthl Box Pricing Wobbler
508181 DOR Mthl Box Starburst

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